Photo Display phototypesetter by Singer

A refreshing headline.
A snug fit.
And Singer's new line length counter makes it truly simple!

Display type is the focal point of your message. So it has to be crisp and fit perfectly. That's why our new Model 70T Photo Display* phototypesetter is an ideal production unit for anyone needing display type in quantity, fast.

Delivers high quality output on photographic paper or film positives from four 92-character type fonts plus one 56-character pi font stored right on the machine. And with 10 different sizes from 12 through 96 point available just by turning a knob, you have 4,240 characters at your fingertips at all times!

It's fast. First, because the exclusive electronic keyboard lets you set display headlines just about as quickly as you can type. An audio signal tells you when a character is being exposed, so the correct typing rhythm comes naturally. Then there is the visual line length counter that lets you see both pica and point count total per line as each character is set—eliminates trial and error copy fitting.

It's versatile. You can select from an extensive library of over 130 type styles with two complimentary styles on each film strip. Yet each face has its own character unit count and escapement values to assure individually correct letter spacing. Letterspacing and kerning controls are right over the keyboard, in addition to a backspace key and 5 space bar keys on the keyboard itself. Kerning and letter spacing may be automatic or manual—from 1/16 unit to 1 unit or even more.

High quality type. Quickly. Reliably. Anyone can learn to operate our Photo Display phototypesetter in minutes. For full information, just call your nearby Singer Graphic Systems representative, or write us, Singer Graphic Systems, 151 Callan Avenue, San Leandro, California 94577.

All copy set on automatic phototypesetting products by Singer.

SINGER
GRAPHIC SYSTEMS

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SPECIFICATIONS -- MODEL 70 T

FONT CAPACITY:
Four 92-character film fonts plus one 56-character pi font for special symbols

SIZES:
12, 18, 24, 30, 36, 42, 48, 60, 72, 96 POINT

FEATURING

ENGINEERING SYMBOLS, GREEK ALPHABETS, FOREIGN CHARACTERS
Credit Card Logotypes, Math Symbols, Special Retail Fonts

4 oz. Can **King Size** **100 ft. Roll** **16 oz. Btl.**

CHARACTER CAPACITY: 4,240

Character unit width: Variable

EXTENSIVE LIBRARY OF OVER 130 TYPE STYLES

SPEED

Up to 12 characters per second.

INPUT:
Singer Electronic Keyboard

OUTPUT: RIGHT-READING PHOTOGRAPHIC PAPER OR FILM POSITIVES

PAPER CAPACITY:
Supply cassette: 400 feet Receiving cassette: 25 feet

PROCESSING:
Stabilization or Conventional

SIZE: 33 inches wide, 35.5 inches high, 29 inches deep

WEIGHT: 297 lbs. POWER: 110v, 60 Hz.

*A trademark of The Singer Company

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